

**A BUSINESS PROPOSAL FOR SETTING UP AN ELECTRONICS SHOP
FOR JOSEPHINE**

Item	QUANTITY	Amount (Cost Price)	Profits
Charger			
Woofers			
Cables Wiring Connecting to woofers			
Ear phone Wireless earphone Head phones Bluetooth			
Extension			
Paculator			
Bottles (cold & warm)			
Padlocks in all sizes			
Sockets			
Flat screens 17inch 19inch 24inch 28inch 32 inch 42inch in all brands			
Decoders for GOtv, star times etc.			
Bulbs in different colours Torch (led lights)			
Iron box in all brands			
Lump holders			
Phone covers			
Hot plate			
Batteries (watch and wall			

watches)			
Watches			
THINGS BOUGHT ONCE			
ASSETS REQUIRED TO SET UP			
Furniture Shelves Chair (1) Table (glass)			
Painting the room			
Rent			

HOW TO RUN THE BUSINESS

The above items in the table makes an electronic shop, however, some items can be changed according to location, and market demands in the area for example lamp holders, can be ignored if there demand is not too much.

And the level at which items are stocked, will base on the demand of the product and some items at first need not to be bought and you assess/scan the business environment. It is good your wait for a client to ask it and consider it in the shopping list because you may buy some items when they are not needed.

I have not included cost price of the commodity because this will dependent on the capital at hand and the decision on the commodities you will specialize in.

I think you should have specialization such as you can say that I will sell flat screen more of any other commodities, so this means that more investment is going to put in flat screens that any other item.

PROFITABILITY OF THE BUSINESS

Any business profitability is assessed after its operations within the first six (6) months, but I suggest you should give your business a full year to expect good returns/profits. For these first

months (6) you should expect to operate on break even, this is where you don't withdraw any money from the business so as to enable it survive and leave the business to sustain its self.

The first six (6) months helps you to assess the profitability, losses, commodities widely bought and make the right decisions for prosperity of the business.