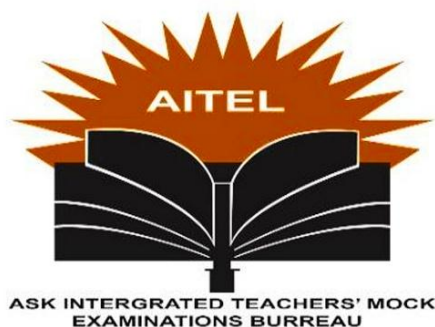


**845/1**  
**ENTREPRENEURSHIP**  
**EDUCATION**  
**PAPER 1**  
**APRIL 2024**  
**2 HOURS**



**END OF TERM ONE ITEM ASSESSMENT 2024**  
**UGANDA CERTIFICATE OF EDUCATION**  
**SENIOR THREE**  
**ENTREPRENEURSHIP EDUCATION**  
**PAPER 1**  
**2 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

- ❖ *Attempt **ALL** items*
- ❖ *All questions carry equal marks*
- ❖ *Credit will be given for use of relevant illustrations*
- ❖ *Any additional question (s) answered will not be marked.*
- ❖ *Be neat*

### **ITEM ONE**

Oscar is a s.6 vaccist who lives in Nakaseke district. He is in is vacation he has tried to look for jobs to do but has been unsuccessful. He recently thought of the idea of starting a business in order to earn some income. He then approached his parents to request for some support and resources. His parents offered him a room to locate his business and cash shs 5,000,000 in form of a loan which he will pay back when the business breaks even. Oscar wo is not certain of what to do and which business to undertake approached you as one of his trusted friends to seek for advise.

#### **Task**

As an Entrepreneurship Education Learner Guide Oscar to;

- a) Identify a suitable and profitable type of business.
- b) Formalize his business.
- c) Assess the risks that may be involved in his business.

### **ITEM TWO**

The residents of your home area recently protested against the poor state of roads and other services in the district. Most of them were very bitter and vowed not to continue paying taxes anymore since they feel the government does not care about them. And the taxes they pay are instead being misused and embezzled by the corrupt.

#### **Task**

Having studied the concept of Taxation;

- a) What are the likely dangers of not paying taxes to your country?
- b) How best can the government avoid such situations of residents protesting?
- c) Mention the other sources of revenue for the government except taxes.

### **ITEM THREE**

Shanitah is business woman in Mukono and she owns a restaurant in Mukono town. She has operated this business for five years now but the progress has been small, she

has failed to make enough profits. One the reasons is that she hardly markets her business products, sells poor quality food, doesn't have enough customer care and poorly handles her business cash. Shanitah also has tax arears.

### **Task**

- a) Explain to Shanitah the benefits of carrying out marketing in business.
- b) Which business ethics does Shanitah need to exhibit in order to attract more customers in her business?
- c) Prepare a marketing plan for her business.

### **ITEM FOUR**

Haman is a successful businessman in Busia. He owns several businesses in Busia town and he has steered the growth of his businesses for the past five years. He started with capital of shs 500,000 which he borrowed from a friend. He started with one business and worked so hard to expand it and open up other businesses. He was a very determined and committed man, only associates with successful businessmen, makes research and seeks for information through reading newspapers. Recently he was recognized as the best Entrepreneur in Busia district. His children go to expensive schools and he lives a comfortable life.

### **Task**

- a) List the entrepreneurial qualities that made Haman successful.
- b) Explain the benefits Haman enjoys as a successful entrepreneur

**END**

**NICE HOLIDAYS**