

Name:..... Rand №.....

School:Signature.....

P230/1
ENTREPRENEURSHIP
EDUCATION
PAPER 1
JULY/AUG 2024
3 hours



ASK INTEGRATED TEACHER'S MOCK
EXAMINATIONS BUREAU

AITEL JOINT MOCK EXAMINATIONS 2024.

Uganda Advanced Certificate of Education

Entrepreneurship Education

Paper 1

3 Hours

Instructions to Candidates:

This paper consists of Sections A and B. Answer five questions only.

All questions carry equal marks

Section A is compulsory. Answers to this section should be precise

*Answer any **four** questions from section B.*

Any additional questions answered will not be marked.

All answers must be written in the answer booklet provided.

SECTION A (20 MARKS)

*Answer **all** the parts in this question*

- 1 (a) (i) Differentiate between the term sales returns and purchases returns. (02 marks)
- (ii) List any **two** circumstances under which a business may return goods to its suppliers. (02 marks)
- (b) (i) Mention any **two** ways businesses should behave towards the Government. (02 marks)
- (ii) State any **two** unethical behaviors practiced by businesses towards employees. (02 marks)
- (c) (i) Outline any **two** elements of an organizational plan. (02 marks)
- (ii) Give any **two** ways of making business employees more productive. (02 marks)
- (d) Suggest any **four** benefits of proper inventory management in business. (04 marks)
- (e) (i) Define the term competitive cost advantage. (01 mark)
- (ii) Outline any **three** aspects an entrepreneur should consider when evaluating business competition. (03 marks)

SECTION B (80 MARKS)

*Answer any **four** questions from this section*

2. (a) Describe the various factors that affect women participation in business. (10 marks)
- (b) Explain the manifestations of gender equality in business. (10 marks)
3. (a) Describe the rationale for writing a business plan. (12 marks)
- (b) Explain the components that makeup a formal business plan. (08 marks)
4. (a) Explain the factors entrepreneurs consider in procuring business inputs. (12 marks)
- (b) Describe the source documents used by entrepreneurs in the procurement process. (08 marks)
5. (a) Explain the factors that necessitate good relationship between the business and family. (08 marks)
- (b) What challenges are associated with family businesses? (12 marks)
6. (a) Explain the factors that provide a basis to segment market by business entrepreneurs. (10 marks)

- (b) Under what circumstances may an entrepreneur segment market? (10 marks)
7. (a) Identify the legal documents used in buying and selling shares. (08 marks)
- (b) Explain the key players of capital markets (12 marks)

END