

Name:..... Rand №.....

School:Signature.....

P230/3
ENTREPRENEURSHIP
EDUCATION
PAPER 3
JULY/AUG 2024
3 hours



ASK INTEGRATED TEACHER'S MOCK
EXAMINATIONS BUREAU

AITEL JOINT MOCK EXAMINATIONS 2024.

Uganda Advanced Certificate of Education

Entrepreneurship Education

Paper 3

3 Hours

Instructions to Candidates:

*This paper consists of **three** sections A, B, and C.*

*Answer **four** questions only. All questions carry equal marks.*

*Section A is **compulsory**. Answer any **three** questions from Section B and C choosing at least one question from each section.*

Any additional questions answered will not be marked.

Credit will be given for use of relevant diagrams and illustrations

All answers must be written in the answer booklet provided.

SECTION A

Answer *All parts in this section.*

1. Read the case study below and answer the questions that follow.

Fangone High School located in Jinja organized a school competition for respective entrepreneurship clubs at the school. Each Stream was supposed to present their business plans. Out of the 12 business clubs that competed, Amex Tea and porridge project emerged the best. The project owned a table, 10 flasks, 50 plastic cups, 5 jerry cans, 10 jugs, 5 buckets, 3 charcoal stoves and 2 percolators.

After raising capital of Shs. 500,000 through members' contributions, the project costs were charcoal Shs 5,000 daily, sugar Shs 15,000 daily, Flour, Milk, Coffee and Tea. They sold a cup of porridge at Shs. 1,000 and a cup of tea at Shs. 500. Their major customers were the students, teaching staff and non-teaching staff.

They made profits of Shs. 50,000 per week. They always advertised their business on assemblies on Monday and Friday including the school notice board. The school availed them with a room for operation near the sickbay, free water and electricity. The project improved students' health by providing nutritious porridge which was loved by the students since it was tasty and it was delivered in nice looking cups to respective classes on order.

Questions:

- a) Describe the nature of the project in the case study. (05 marks)
- b) Give any four components of their production plan. (04 marks)
- c) Explain the benefits of the project to the;
 - (i) Owners (03 marks)
 - (ii) School (03 marks)
- d) Advise the owners of the project on the strategies to undertake to ensure its sustainability. (05 marks)
- e) State the competitive advantage the project had over the other projects. (05 marks)

SECTION B

School Business Club

- 2. With reference to your School Business club project.
 - a) Outline the tactics you employed when negotiating with the customers. (03 marks)
 - b) How did you ensure uniqueness of the business operations? (05 marks)
 - c) Explain the roles of the Club's Executive committee. (06 marks)
 - d) Explain the factors that influenced risk assessment of your project. (05 marks)
 - e) Illustrate the plant layout of your project. (06 marks)
- 3. Referring to the Business project owned by your school business club.
 - a) Give the business profile for your project. (04 marks)
 - b) Explain any five books of account kept by the business. (05 marks)
 - c) How was the startup finance raised? (05 marks)
 - d) How did you minimize cash deficits? (05 marks)
 - e) Explain the social responsibilities performed by your enterprise. (05 marks)

SECTION C

Field Attachment/Fieldwork

4. For any business you were attached to;
 - a) Describe the nature of the business you were attached to. (04 marks)
 - b) Describe the methods you used while collecting data during field attachment. (04 marks)
 - c) Draw the organizational chart of the business. (05 marks)
 - d) What are the effects of the business on the surroundings? (06 marks)
 - e) How does the business you were attached to minimize labour turnover? (06 marks)

5. With reference to any field trip you conducted as a group or an individual.
 - a) Give the rationale for conducting the field trip. (05 marks)
 - b) How does the business you visited minimize accidents? (05 marks)
 - c) Mention any five taxes paid by the business you visited to the Central Government and local Authorities. (06 marks)
 - d) How does the business you visited promote sales? (06 marks)
 - e) State any three operating expenses incurred by the business visited. (03 marks)

END